

# THE CIO SUMMIT

September 3-5, 2003 | Lansdowne, Virginia

## the Agenda

### Wednesday, September 3, 2003

#### **12:30PM CIO Golf Game (arrive at 12:00 for Scramble organization)**

Golf with your CIO peers on the beautiful Robert Trent Jones, Jr. course at the Lansdowne Resort. The enjoyable, player-friendly course is considered one of the finest in the D.C. area. We will pick up the greens fees (includes cart, Titleist club rental and driving range) and a box lunch will be provided.

#### **7:00PM Welcome Cocktails and Barbecue (dinner begins at 8:00)**

Come mingle with hospitality CIOs from around the globe at this informal barbecue in the beautiful Lansdowne Pavilion.

***Lansdowne Location:** Lansdowne Pavilion and Herb Garden Terrace (Weather Backup: Faulkner Corridor for Cocktails and Conant Room for Dinner)*

### Thursday, September 4, 2003

#### **7:00AM – 8:30AM Breakfast at Your Leisure**

***Lansdowne Location:** Riverside Hearth Restaurant at the Lansdowne Resort*

#### **8:30AM – 9:00AM Welcome**

***Lansdowne Location:** Amphitheater*

#### **9:00AM – 10:00AM Sarbanes Oxley Compliance – Implications for Public Companies**

The Sarbanes-Oxley Act (SOA), enacted July 30, 2002, was created to restore trust and confidence in corporate accounting practices. Compliance to SOA is mandatory for all new processes and procedures relating to finance and executive and operations management, making these entities jointly accountable for accurate, timely and complete financial reports. There are severe consequences for non-compliance and documented support for certifications is required. More accurate budgeting and forecasting is critical to achieving compliance and new and/or enhanced processes, skills and technology are required. IT organizations will provide critical support to SOA compliance through the provision of single-image transactions and transaction rule documentation.

***Speaker:** Doug Harvey, Bearing Point – Implications for the CIO Organization*

***Lansdowne Location:** Amphitheater*

#### **10:00AM – 10:15AM Break (refreshments and snacks provided outside amphitheater)**

#### **10:15AM – 11:15AM US Patriot Act – Anti Money Laundering Provisions**



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The Department of the Treasury, as part of its broader anti-money laundering efforts attacking terrorism under the USA Patriot Act, proposes to regulate the handling of and reporting of funds by the travel industry. The Treasury Department earlier this year accepted public comment on whether "travel agency" businesses should be required to develop industry-wide anti-money laundering and customer identification programs. Public comment was sought regarding whether the perceived risk of money laundering and terrorist financing through the travel industry is an imminent concern, while also addressing the burden on the travel industry and other industries not currently under the scope of the Treasury Department's review. The issue facing industry CIOs is whether or not anti-money laundering programs and customer identification programs may be in their future.

**Speaker:** Carol R. Van Cleef, Katten, Muchin, Zavis and Rosenman

**Lansdowne Location:** Amphitheater

## 11:15AM – 12:15PM Industry Legislative Review Privacy and Security Legislative Update

Electronic commerce and privacy are issues that continue to impact the hospitality industry. This will be an update of last year's session in which we examined how the issues of privacy and security may play out in the courts as it relates to the EU Directive and U.S. companies' participation in the Safe Harbor framework.

**Speaker:** Alexine Von Keszycy, Katten, Muchin, Zavis and Rosenman

**Lansdowne Location:** Amphitheater

## 12:30PM - 1:30PM Lunch

**Lansdowne Location:** Riverside Hearth Restaurant

## 1:30PM – 2:30PM Concurrent Sessions

### ▪ Security Vision

**Speaker:** Matt Miller, BearingPoint; Guy Denton, IBM

**Lansdowne Location:** Chestnut Room

### ▪ CRM Case Study – How to sell CRM, The Man Who Sold CRM to the NBA and GSISCommerce

**Speaker:** Atique Shah, GSISCommerce

**Lansdowne Location:** Oakmont Room

## 2:30PM- 3:00PM Group Photo & Break (refreshments and snacks provided outside amphitheater)

## 3:00PM – 4:45PM Creating the Strategic IT/Business Relationship to Drive Success

**Speakers:** Steve Crosby, BearingPoint; Russell Plantizer, Lazard Technology Partners; Paula Puleo, The IDT Group

**Lansdowne Location:** Amphitheater



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**4:45PM – 5:00PM HTNG Overview and Update**

*Speaker: Nick Price, Mandarin Oriental Hotel Group*

*Lansdowne Location: Amphitheater*

**5:00PM – 5:15PM Closing Remarks & Adjournment**

*Lansdowne Location: Amphitheater*

**7:00PM Cocktails and Gala Dinner**

Come network with the other hospitality technology enthusiasts on the breathtaking Lansdowne Grill terrace.

*Speaker: Lalia Rach, NYU*

*Lansdowne Location: Lansdowne Grill Terrace (Backup: Faulkner Corridor for cocktails and Conant Room for dinner)*

**Friday, September 5, 2003**

**8:00AM – 9:00AM Breakfast Wrap Up Session**

*Lansdowne Location: Riverside Hearth Restaurant*

**Approx. 9:30AM Complimentary Shuttle Bus to Dulles Airport**

*Lansdowne Location: Pickup will be at the front entrance to the hotel*

